



RiverPoint

Mid Market Solutions for Associations, Education and Not-For-Profits

**EMM Can Empower Your
Organization to:**

SOLUTIONS

- ∴ Enhance Lifetime Value and Channel Revenue Growth
- ∴ Improve Retention and Loyalty of Existing Members, Customers and Donors
- ∴ Drive Results Through Highly Targeted, Individually Personalized Offers Across Online and Offline Channels