



Success Story - Project Management Oversight & Delivery

RiverPoint's best-in-class IT project management solutions have enabled our clients to build high-value PMOs and deliver critical projects on time, on budget and of value. Read on to learn how we've helped clients develop enterprise-aligned project management solutions that yield measurable results.

National Parent Teacher Association

As the largest volunteer child advocacy association in the nation, the National Parent Teacher Association (PTA) works in cooperation with many national education, health, safety, and child advocacy groups and federal agencies, National PTA collaborates on projects that benefit children and that bring valuable resources to its members.

Challenge

The PTA's current Content Management System (CMS) was never fully functional as the vendor recently stopped supporting the CMS application all together. Without the basic features of a CMS available to the IT department and its users, rapid deployment, version control and workflow features add additional strain to the resources currently available to support the PTA's Web site.

Solution

The PTA retained RiverPoint to assist them through the CMS selection process because of its knowledge and experience with CMS applications. RiverPoint assisted and guided the PTA through the RFI/RFP process resulting in the selection of OpenText (RedDot) as its CMS solution.

RiverPoint conducted several interviews with the authors, content owners, contributors and communication support team to fully understand and define the requirements the new CMS application would be required to meet.

Results

RiverPoint is implementing the RedDot solution as part of the PTA's Web site look-and-feel revamp initiative. The PTA's new site will be inserted into the RedDot CMS solution giving the PTA new capabilities not previously available to the organization. These features include:

- Authors and contributors can create and maintain content via their desktop
- Central repository of Web pages and content
- Provide workflow and approval capabilities
- Version control of Web pages and content
- Desk-to-Web publishing capabilities
- More robust scheduling and release mechanism
- Audit capabilities historical documents